

STATISTICAL LOOK AT THE WELLNESS COMMUNITY OF PHILADELPHIA FOR FISCAL YEAR 2007-2008*

<i>Based on attendance:</i>	
Number of Unduplicated Participants	1,743
Participant Program Visits	10,081
Service Hours	18,555

<i>Volunteers:</i>	
Number of Unduplicated Volunteers	176
Volunteer Hours	1,313

<i>Based on registration:</i>	
Number of New Participants	802

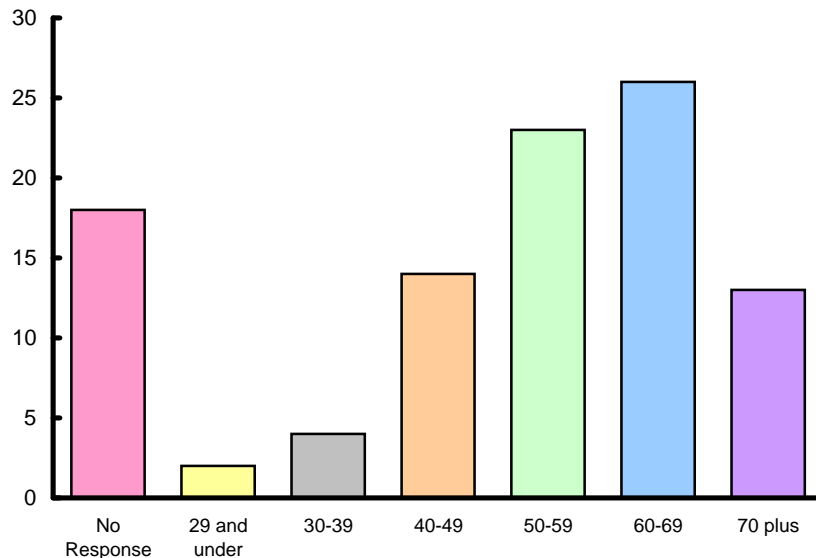
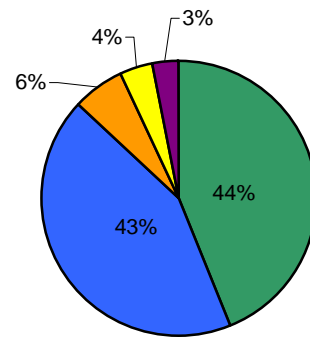
<i>Website Use:</i>	
Total Page Hits	952,470
Total Visits	42,411

Number of Program Sessions	1,541
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Geographic Location

Based on registration

■ Philadelphia area counties (Bucks, Chester, Delaware, Montgomery)	44%
■ Philadelphia	43%
■ No Response	6%
■ New Jersey (Burlington, Camden, Gloucester, Mercer)	4%
■ Other	3%



Participant Age

Based on registration

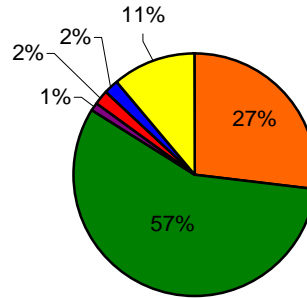
■ No response	18%
■ 29 and under	2%
■ 30-39	4%
■ 40-49	14%
■ 50-59	23%
■ 60-69	26%
■ 70 plus	13%

*Note: All percentages are rounded

Participant Race

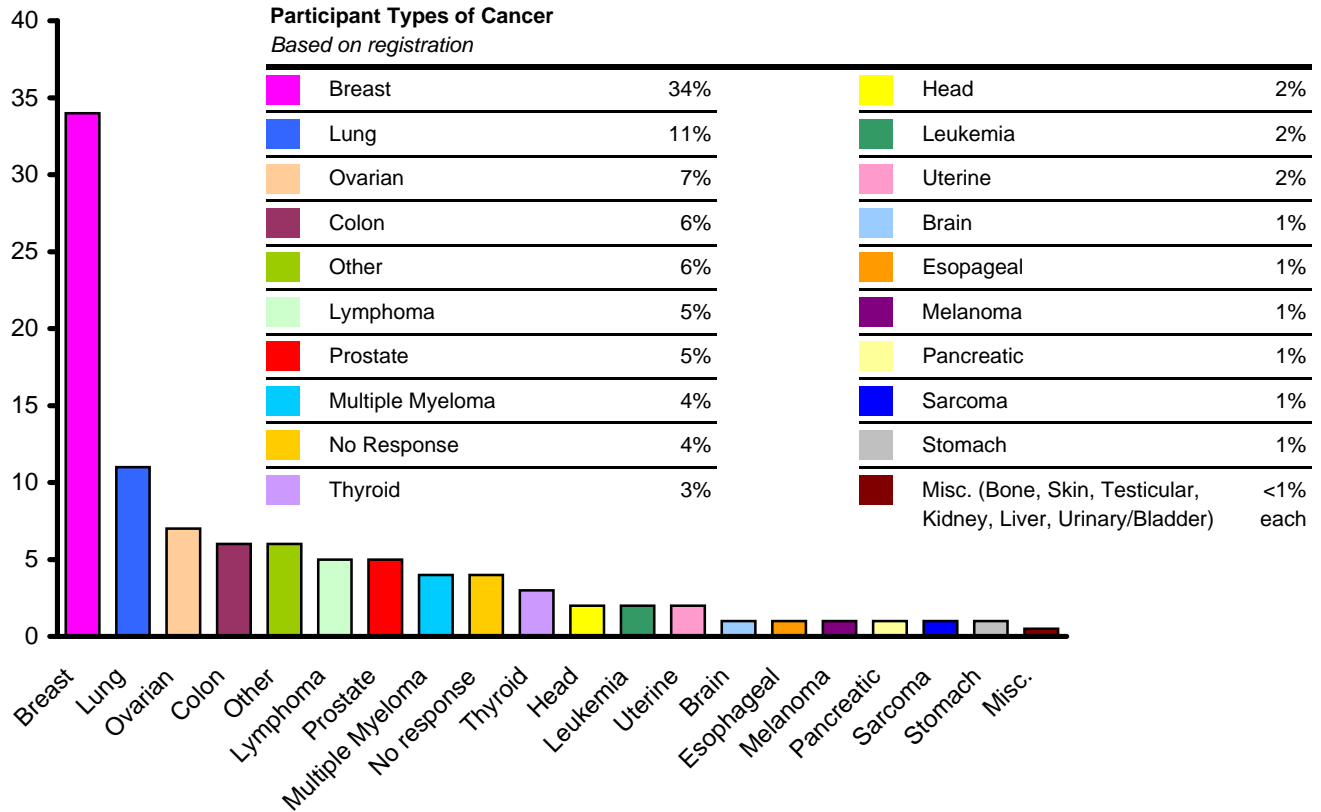
Based on registration

Caucasian	57%
African American	27%
No Selection	11%
Asian	2%
Hispanic	2%
Other	1%



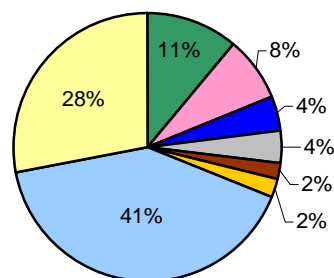
Participant Types of Cancer

Based on registration



Referral Source

Based on registration



Health care community (doctors, RNs, social workers, etc.)	41%
Family/Friends	28%
No response	11%
Misc.	8%
Internet	4%
Other cancer organizations	4%
Brochure	2%
TV/Radio/Print	2%

STATEMENT OF FINANCIAL POSITION FOR THE FISCAL YEAR ENDED JUNE 30, 2008**

ASSETS

Current assets

Cash and equivalents	\$ 118,154	
Restricted grants	150,000	
Other receivables	137,936	
Special event receivables	29,360	
Total current assets		435,450

Property and equipment

Furniture and fixtures	\$ 114,540	
Equipment	143,449	
Leasehold improvements	247,546	
Barn restoration	396,635	
Contemplation Garden	87,898	
	990,068	

Less accumulated depreciation	578,575	
Property and equipment, net		411,493

Other assets

Endowment funds	344,832	
Deposits	1,260	
Total other assets		346,092
		<u>\$ 1,193,035</u>

LIABILITIES AND NET ASSETS

Current liabilities

Accounts payable and accrued expenses	\$ 95,643	
		95,643

Net assets

Unrestricted	\$ 792,032	
Temporarily restricted	255,360	
Permanently restricted	50,000	
Total net assets		1,097,392
		<u>\$ 1,193,035</u>

STATEMENT OF ACTIVITIES FOR THE FISCAL YEAR ENDED JUNE 30, 2008**

SUPPORT AND REVENUE

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Support:				
Contributions:				
Cash	\$ 219,659	\$ -	\$ 50,000	\$ 269,659
Grants	57,653	493,441	-	551,094
Celebration of Hope Conference	93,100	12,500	-	105,600
Special event revenue	383,776	-	-	383,776
Support before non-cash items	754,188	505,941	50,000	1,310,129
Non-cash (In Kind)	200,000	-	-	200,000
Total Support	954,188	505,941	50,000	1,510,129
Revenue:				
Investment income	-21,915	-	-	-21,915
Total support and revenue	932,273	505,941	50,000	1,488,214

EXPENSES

Operating expenses:

Program	1,148,414	-	-	1,148,414
General and administrative	200,943	-	-	200,943
Fundraising	114,298	-	-	114,298
Special event direct costs	128,636	-	-	128,636
Total operating expenses	1,592,291			1,592,291
Change in net operating expenses	-660,018	505,941	50,000	-104,077

Non-operating expenses:

Depreciation	40,684	-	-	40,684
Total non-operating expenses	40,684	-	-	40,684
Change in total net assets	-700,702	505,941	50,000	-144,761

NET ASSETS, BEGINNING OF YEAR

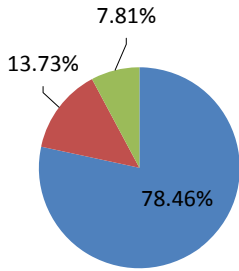
	1,242,153	-	-	1,242,153
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NET ASSETS, END OF YEAR

	\$ 541,451	\$ 505,941	\$ 50,000	\$ 1,097,392
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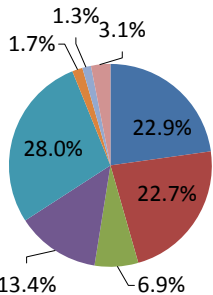
*Note: All percentages are rounded.

** (See Accountants' Audit Report)



HOW FUNDS WERE USED
FY 2007-2008

Programs & Services	78.46%
Administration	13.73%
Resource Development	7.81%
	<u>100%</u>



SOURCES OF REVENUE
FY 2007-2008

Governmental Entities	28.0%
Individual Gifts	22.9%
Businesses and Organizations	22.7%
Non-Cash	13.4%
Foundation gifts	6.9%
Wellness National Program Grants	3.1%
Investment and Other Income	1.7%
United Way	1.3%
	<u>100%</u>

CONTRIBUTIONS FY2007-2008

The Wellness Community of Philadelphia is extremely grateful to all donors who made its services for people with cancer and their loved ones possible in fiscal year 2007-2008 (July 1, 2007 - June 30, 2008). Donations, grants, and sponsorships are responsible for 100% of TWCP's revenue.

Thanks to the generous support of those listed below, TWCP was able to fully fund its FY07-08 programs.

The Giving Societies -

- Ridgeland (\$50,000 or more)
- Harold Benjamin (\$10,000 - \$49,999)
- Fairmount Park (\$5,000 - \$9,999)
- Suzanne Morgan (\$2,500 - \$4,999)
- Founders (\$1,000 - \$2,499)
- Quilt of Hope (\$500 - \$999)

- are named for important places or people associated with TWCP's mission and history.

RIDGELAND SOCIETY \$50,000 AND ABOVE

Part of the original William Penn land tract and built in 1719, Ridgeland Mansion became the home of The Wellness Community of Philadelphia in 1997. Restoration of the main house, barn, and Contemplation Garden has made this site a haven for people with cancer and their loved ones.

GlaxoSmithKline Oncology
Pennsylvania Department of Community & Economic Development
Pennsylvania Department of Health

HAROLD BENJAMIN SOCIETY \$10,000 - \$49,999

A Philadelphia native, Harold Benjamin, PhD, founded The Wellness Community in Southern California in 1982 based on the

"patient active" concept. Programs empower people with cancer to participate in their recovery as a complement to medical treatment, combining the will of the patient with the skill of the physician.

AstraZeneca Pharmaceuticals LP
Mr. & Mrs. John Birnhak
The Brun Family Foundation
Ms. Gerri Campbell
Comcast Corporation
Mr. & Mrs. Thomas E. Durovskik
Endo Pharmaceuticals
Goodman Group
Mrs. Patricia Kind
Susan G. Komen for the Cure - Philadelphia Affiliate
MDS Pharma Services
Merck & Co., Inc.
Mr. & Mrs. John S. Middleton
Mr. & Mrs. Keith A. Morgan
Mr. Kevin S. Morgan
Mr. Charles & Dr. Mindy Goldberg Rose
United Way of Southeastern PA
University of Pennsylvania Health System
The Wellness Community - National

FAIRMOUNT PARK SOCIETY \$5,000 - \$9,999

The Wellness Community's home, Ridgeland, is located in Philadelphia's Fairmount Park, one of the finest examples of the early American urban park movement. The park's convenience to both urban and suburban populations enables The Wellness Community to serve all people with cancer and their loved ones in a beautiful, natural setting.

AXA Foundation
Mr. & Mrs. Russell Ball
Cephalon, Inc.
Drexel University College of Medicine
Mr. & Mrs. David J. Field
Mr. & Mrs. Richard J. Halloran
The Jacob and Valeria Langeloth Foundation
Bernard Loeb & Bernadette Herbst Loeb Charitable Foundation
Maria Dickinson Logan Charitable Trust

CONTRIBUTIONS
FY2007-2008

Malvern Preparatory School
Mr. Patrick J. McCabe, Jr.
Novartis Oncology
Philadelphia Country Club
Thomas Jefferson University Hospital

SUZANNE MORGAN SOCIETY

\$2,500 - \$4,999

In 1992, Suzanne Morgan, a wife, mother, and community leader, lost a valiant struggle with pancreatic cancer. Her strength, courage, and lifelong commitment to wellness inspired her family to fund The Suzanne Morgan Center at Ridgeland in her memory as the permanent home of The Wellness Community of Philadelphia.

Dr. & Mrs. Todd Albert
Mr. & Mrs. Richard Barnhart
Mr. & Mrs. Dennis Bianchi
Cigna
Mr. & Mrs. Jerome F. Dean
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Mr. & Mrs. Scott Tarte
Turner White Communications, Inc.
Mr. & Mrs. Bruce M. White
Linda Wiesinger Charitable Fund
Zoll, LLC

FOUNDING SOCIETY

\$1,000 - \$2,499

Through the generosity and hard work of 15 individuals who became its founding board, The Wellness Community of Philadelphia opened its doors in 1993. Since that time, their original vision has enabled 19,267 people with cancer and their families to make 134,107 visits to TWCP for its programs and services provided at no charge to participants.

Anonymous
Mr. Dean Adler and Ms. Susanna Lachs

Aqua Pennsylvania, Inc.
Mr. & Mrs. Jeffrey Baena
Mrs. Barbara J. Barnhart
Mr. & Mrs. Jeffrey Becker
Mr. & Mrs. Richard Berman
Dr. & Mrs. Wade H. Berrettini
Blue Comets Motorcycle Club
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Merck Partnership for Giving
Ms. Anita Milsztein
North Penn Chamber of Commerce

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Mr. & Mrs. Andrew J. Wellenbach
Mr. Jack Wickens
Mr. & Mrs. Joseph C. Zoll

QUILT OF HOPE SOCIETY
\$500 - \$999

Designed by a senior textile student at Moore College of Art and dedicated in June 2000 to recognize National Cancer Survivors' Day, the Quilt of Hope is permanently displayed in the barn at Ridgeland as a symbol of hope and inspiration to all who see it.

Ms. Joan C. Anderson
Mr. & Mrs. Robert F. Anderson
Jayne Antonowsky, LCSW
Mr. Peter A. Benoliel & Ms. Willo Carey
Mr. & Mrs. David Berkman
Mrs. Kristin Biddle
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Mr. & Mrs. Howard Shecter
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Mr. G. Richard Shell

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Mr. Joseph G. Tramo
Verizon Foundation
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Mr. & Mrs. Christopher White
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\$250 - \$499

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