

STATISTICAL LOOK AT THE WELLNESS COMMUNITY OF PHILADELPHIA FOR FISCAL YEAR 2009-2010*

<i>Based on attendance:</i>	
Number of Unduplicated Participants	1,629
Participant Program Visits	9,867
Service Hours	16,187

<i>Based on registration:</i>	
Number of New Participants	853





Number of Program Sessions	1,779
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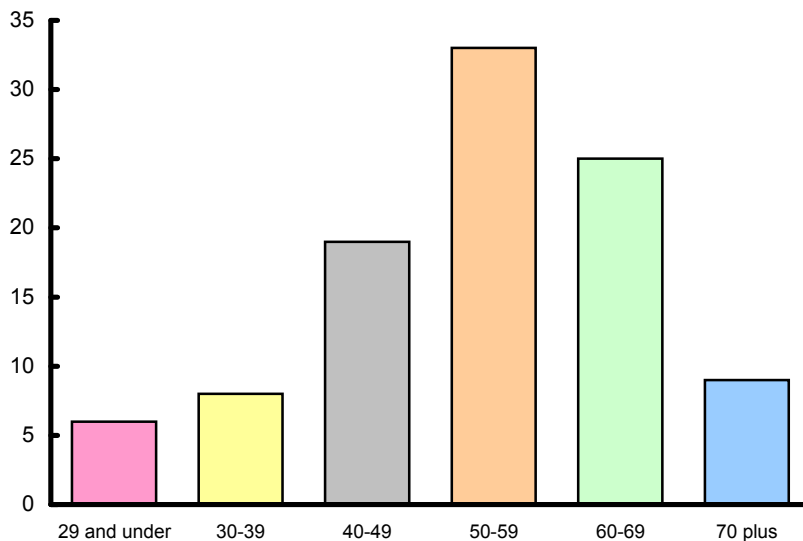
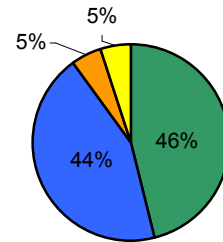
<i>Volunteers:</i>	
Number of Unduplicated Volunteers	141
Volunteer Hours	2,258

<i>Website Use:</i>	
Total Page Hits	1,377,003
Total Visits	80,838

Geographic Location**







Based on registration

	Philadelphia	46%
	Philadelphia area counties (Bucks, Chester, Delaware, Montgomer)	44%
	New Jersey (Burlington, Camden, Gloucester, Mercer)	5%
	Other	5%



Participant Age**

Based on registration

	29 and under	6%
	30-39	8%
	40-49	19%
	50-59	33%
	60-69	25%
	70 plus	9%

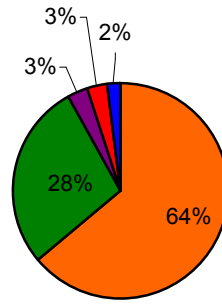
*All percentages are rounded

**Based on those who responded

Participant Race**

Based on registration

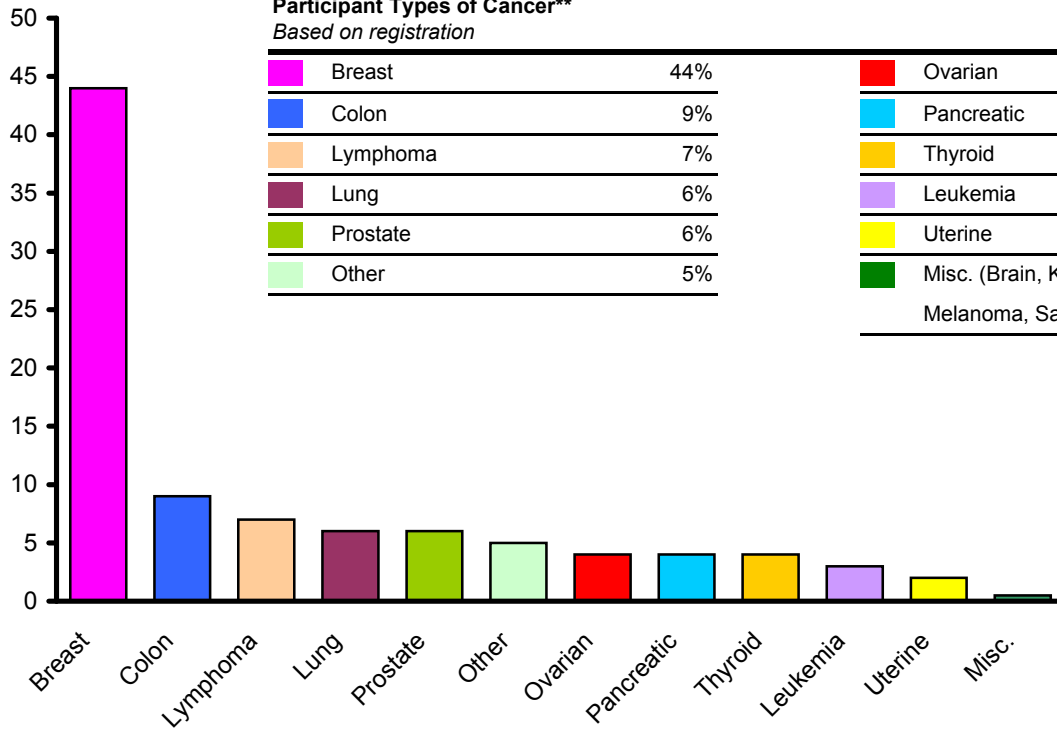
Caucasian	64%
African American	28%
Asian	3%
Hispanic	3%
Other	2%



Participant Types of Cancer**

Based on registration

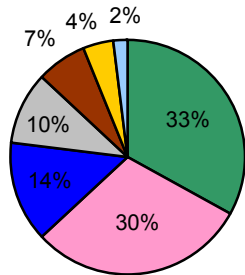
Breast	44%	Ovarian	4%
Colon	9%	Pancreatic	4%
Lymphoma	7%	Thyroid	4%
Lung	6%	Leukemia	2%
Prostate	6%	Uterine	2%
Other	5%	Misc. (Brain, Kidney Melanoma, Sarcoma, Stomach)	<1% each



Referral Source**

Based on registration

Health care community (doctors, RNs, social workers, etc.)	33%
Family/Friends	30%
Other cancer organizations	14%
Brochure/Flyers	10%
Internet	7%
TV/Radio/Print	4%
Other	2%



STATEMENT OF FINANCIAL POSITION FOR THE FISCAL YEAR ENDED JUNE 30, 2010'

ASSETS

Current assets			
Cash and equivalents	\$	5,756	
Special event receivables		3,570	
Other receivables		37,033	
Total current assets			\$ 46,359
Property and equipment			
Furniture and Equipment	\$	259,132	
Leasehold improvements		256,149	
Barn restoration		396,635	
Contemplation Garden		87,898	
		999,814	
Less accumulated depreciation		(658,481)	
Property and equipment, net			341,333
Other assets			
Endowment funds		71,197	
Investments		153,885	
Deposits and other assets		337	
Total other assets			225,419
			<u>\$ 613,111</u>

LIABILITIES AND NET ASSETS

Current liabilities			
Accounts payable and accrued expenses	\$	101,184	
Line of credit		50,000	
Deferred Revenue		958	
			\$ 152,142
Net assets			
Unrestricted	\$	384,534	
Temporarily restricted		1,350	
Permanently restricted		75,085	
Total net asstes			460,969
			<u>\$ 613,111</u>

STATEMENT OF ACTIVITIES FOR FISCAL YEAR ENDED JUNE 30, 2010*

REVENUE AND SUPPORT	Temporarily			Total
	Unrestricted	Restricted	Restricted	
Contributions and Grants	\$ 347,688	\$ 63,017	\$ 25,085	\$ 435,790
In-Kind Contributions	200,000	-	-	200,000
Board Dues	6,260	-	-	6,260
Special Events (net of direct benefit to donor)				

expenses of \$93,434)	181,309	-	-	181,309
Celebration of Hope Conference	47,714	-	-	47,714
Investment Income (Loss)	27,470	-	-	27,470
Other Income	7,400	-	-	7,400
Net Assets Released from Restrictions	261,667	(261,667)	-	-
Total Revenue and Support	1,079,508	(198,650)	25,085	905,943

EXPENSES

Program	862,813	-	-	862,813
General and Administrative	158,040	-	-	158,040
Fundraising	90,187	-	-	90,187
Total Expenses	1,111,040	-	-	1,111,040

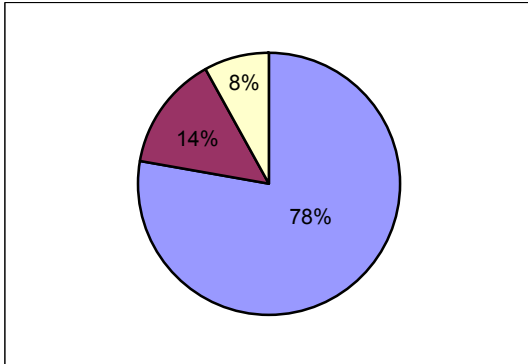
CHANGE IN NET ASSETS

(31,532)	(198,650)	25,085	(205,097)
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NET ASSETS

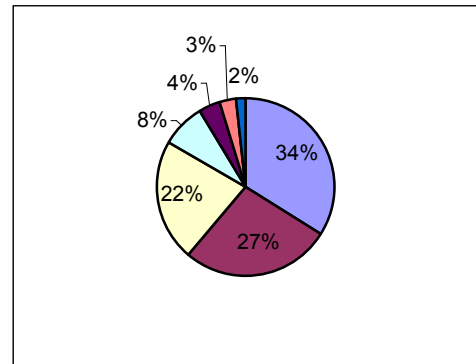
Beginning of Year	416,066	200,000	50,000	666,066
End of Year	\$ 384,534	\$ 1,350	\$ 75,085	\$ 460,969

* Note: All percentages are rounded. See Accountants Audit Report for complete financial statements.



HOW FUNDS WERE USED

Program & Services	77.66%
Administration	14.22%
Resource Development	8.12%
	<u>100.00%</u>



SOURCES OF REVENUE

Individual	33.80%
Business & Organizations	27.37%
Non-Cash	22.08%
Foundations	8.02%
National Program Grants	3.99%
Investment	3.03%
United Way	1.72%

**CONTRIBUTIONS
FY2009-2010**

The Wellness Community of Philadelphia (now the Cancer Support Community of Philadelphia) is extremely grateful to all donors who made its services for people with cancer and their loved ones possible in fiscal year 2009-2010 (July 1, 2009 - June 30, 2010). Donations, grants, and sponsorships are responsible for 100% of TWCP's revenue.

Thanks to the generous support of those listed below, TWCP was able to fully fund its FY09-10 programs.

The Giving Societies are named for important places or people associated with TWCP's mission and history.

- Ridgeland
((\$50,000 or more)
- Harold Benjamin
((\$10,000 - \$49,999)
- Fairmount Park
((\$5,000 - \$9,999)
- Suzanne Morgan
((\$2,500 - \$4,999)
- Founders
((\$1,000 - \$2,499)
- Quilt of Hope
((\$500 - \$999)

**RIDGELAND SOCIETY
\$50,000 AND ABOVE**

Part of the original William Penn land tract and built in 1719, Ridgeland Mansion became the home of The Wellness Community of Philadelphia in 1997. Restoration of the main house, barn, and Contemplation Garden has made this site a haven for people with cancer and their loved ones.

GlaxoSmithKline Oncology
Pennsylvania Department of Community
& Economic Development

HAROLD BENJAMIN SOCIETY

\$10,000 - \$49,999

A Philadelphia native, Harold Benjamin, PhD, founded The Wellness Community in Southern California in 1982 based on the "patient active" concept. Programs empower people with cancer to participate in their recovery as a complement to medical treatment, combining the will of the patient with the skill of the physician.

ADP

AstraZeneca Pharmaceuticals LP
Broadridge Foundation
Brun Family Foundation
Mr. & Mrs. William Campbell
Comcast Corporation
Mrs. Patricia Kind
The Suzanne Morgan Foundation
Mr. & Mrs. Keith A. Morgan
Mr. Kevin S. Morgan
Mr. Charles & Dr. Mindy Goldberg Rose
Ms. Evelyn E. Rosen
United Way of Southeastern PA
University of Pennsylvania Health System

FAIRMOUNT PARK SOCIETY

\$5,000 - \$9,999

The Wellness Community's home, Ridgeland, is located in Philadelphia's Fairmount Park, one of the finest examples of the early American urban park movement. The park's convenience to both urban and suburban populations enables The Wellness Community to serve all people with cancer and their loved ones in a beautiful, natural setting.

AstraZeneca Pharmaceuticals LP
Cephalon, Inc.
Mr. & Mrs. Thomas Durovsik
G2 Interactive
Genentech
Mr. & Mrs. Richard J. Halloran
Jacob and Valeria Langeloth
Foundation
Malvern Preparatory School

CONTRIBUTIONS
FY2009-2010

Maria Dickinson Logan Charitable
Trust
Merck & Co., Inc.
Morphotek, Inc.

*cancer and their families, who
live in the five-county
Philadelphia area, making a total
of 9,867 visits.*

SUZANNE MORGAN SOCIETY

\$2,500 – \$4,999

*In 1992, Suzanne Morgan, a wife,
mother, and community leader, lost
a valiant struggle with pancreatic
cancer. Her strength, courage, and
lifelong commitment to wellness
inspired her family to fund The
Suzanne Morgan Center at Ridgeland
in her memory as the permanent
home of The Wellness Community of
Philadelphia.*

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Mr. & Mrs. Stephen Burke
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Dr. James Metz
North Penn Chamber of Commerce
Ms. Amy Romero
Benjamin Shein Foundation for
Humanity
Tory Burch, LLC

FOUNDING SOCIETY

\$1,000 – \$2,499

*Through the generosity and hard
work of 15 individuals who became
its founding board, The Wellness
Community of Philadelphia opened
its doors in 1993. This past
fiscal year TWCP provided over
16,187 hours of programs and
services to more than 1,629
unduplicated individuals with*

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Block Family Foundation
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Brittany Pointe Residents Association
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United Way of North Penn
Vox Medica, Inc.
Wachovia Wells Fargo Foundation
Ms. Karen Wolfson
Mr. & Mrs. Jeffrey Yass
Ms. Lisa Zirolli

QUILT OF HOPE SOCIETY
\$500 - \$999

Designed by a senior textile student at Moore College of Art and dedicated in June 2000 to recognize National Cancer Survivors' Day, the Quilt of Hope is permanently displayed in the barn at Ridgeland as a symbol of hope and inspiration to all who see it.

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