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FOR IMMEDIATE RELEASE
AUGUST 3, 2011
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**CANCER SUPPORT COMMUNITY OF PHILADELPHIA TO
UNVEIL NEW STREET SIGN TUESDAY, AUGUST 9 AT 2:00 P.M.**

**Board, Staff, Members and Friends Gather to Celebrate the Upgraded Campus
Featuring Additional Signage and Thoroughfares and the
Cancer Support Community's New Research and Training Institute**

WHAT: The unveiling of the new street sign for the **Cancer Support Community of Philadelphia (CSCP)**, marking the upgrading of the campus on Chamounix Drive in West Fairmount Park. Board, staff, CSCP members, and friends will gather to celebrate the changes and to unveil the new sign at the CSCP. These upgrades include renovations to the historic buildings on campus and the birth of the CSCP's Research & Training Institute (RTI), the first institute in the United States dedicated to psychosocial, behavioral, and survivorship research and training in cancer. These renovations, which also include additional signage, new thoroughfares, and more, are in part the by-product of \$500,000 which came from the Commonwealth of Pennsylvania in matching capital funds designed to renovate and the enhance the campus.

WHEN: Tuesday, August 9, 2011 at 2:00 p.m.

WHERE: Cancer Support Community of Philadelphia, The Suzanne Morgan Center at Ridgeland, 4100 Chamounix Drive, Philadelphia, Pennsylvania 19131

SCHEDULE:

- 2:00 p.m.** Welcome by Kim Hinkelman, executive director of the **Cancer Support Community of Philadelphia**
- 2:07 p.m.** Comments by Keith Morgan, chair emeritus of the **Cancer Support Community of Philadelphia**
- 2:10 p.m.** Comments by Carol de Fries, vice president at the Philadelphia Industrial Development Corporation
- 2:13 p.m.** Comments by Lucy Strackhouse, executive director of the Fairmount Park Historic Trust
- 2:16 p.m.** Comments by George Wilson, principal, Meyer Design, Inc.
- 2:19 p.m.** Comments by Susan Michelson Brown, executive vice president and chief operating officer, CSC
- 2:21 p.m.** Unveiling of the new **Cancer Support Community** sign
- 2:25 p.m.** Tour campus and light refreshments.

The **Cancer Support Community of Philadelphia (CSCP)** is dedicated to providing, at no cost to members, a comprehensive and professional program of emotional support and education designed to enhance the mind, body and spirit of people whose lives have been impacted by cancer. CSCP offers programs at Ridgeland in Fairmount Park and other Philadelphia-area locations. Please call the **Cancer Support Community of Philadelphia** at (215) 879-7733 or toll free at (888) 819-3553. Visit CSCP's website at cancersupport-phila.org for more information, "like" CSCP on Facebook, and follow CSCP on Twitter.

The Suzanne Morgan Center at Ridgeland, 4100 Chamounix Drive, Philadelphia, PA 19131
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