

PRESS RELEASE*PRESS RELEASE*PRESS RELEASE*PRESS RELEASE

FOR IMMEDIATE RELEASE
MAY 13, 2011
(215) 879-7733 ext. 206
sbluebond@cancersupport-phila.org.org

***HIGH RES ELECTRONIC PHOTO AVAILABLE**

SCOTT D. BLUEBOND
MARKETING &
COMMUNICATIONS
DIRECTOR
PHOTO/VIDEO OPPORTUNITY

**THE CANCER SUPPORT COMMUNITY OF PHILADELPHIA'S
13TH ANNUAL "EVENING IN THE YARD" GALA
FRIDAY, MAY 20, 2011 AT 6:30 P.M.**

Designer Tory Burch Among Those to be Honored at the Navy Yard

(PHILADELPHIA, PA) – Join the **Cancer Support Community of Philadelphia (CSCP)** Friday evening, May 20, 2011 at 6:30 p.m. for **CSCP's** 13th annual *Evening in the Yard* celebration and awards ceremony. **CSCP** anticipates over 300 professionals, government officials, cancer survivors and others will see designer Tory Burch* receive the *Medal of Inspiration*, founding board member Charlie Rose*, the *Ridgeland Award*, Mary Lou Vitale*, the *Medal of Courage*, Greg & Kathie Young*, Anthropologie, and Gilda's Club Delaware Valley, the *Medal of Victory*, and Ilana Wolfson*, the *Gene Hart Young Survivor Award*. Guests will enjoy fabulous food, cocktails, a disc jockey, a video on the honorees by Nancy Glass Productions and more, all to benefit **CSCP**. Taking place off-site of **CSCP** at Urban Outfitters at the Navy Yard (5000 S. Broad Street, Building #543, Philadelphia, Pennsylvania 19112), the *Evening in the Yard* presenting sponsor is Krispy Kreme Philly & the Morgan Family, and the radio sponsor is B101 FM.

Chair emeritus Keith and Alixandra Morgan are honorary co-chairs for the *Evening in the Yard* and will be joined by co-chairs Wendy Rosen and Lydie Brown. Tickets are \$250 per person and proceeds help people affected by cancer. This year marks the first that an auction will be held and some of the items available are Philadelphia sports packages, fine art, a trip to the Carnegie Abbey Club in Newport, Rhode Island, a Takamine guitar signed by the voice of the group Yes, Jon Anderson and much more. Special guest auctioneer is Keith Johnson, host of MAN SHOPS GLOBE on the Sundance Channel. **Please call (215) 879-7733 for more information or visit cancersupport-phila.org.**

Medal of Inspiration honoree Tory Burch was the featured designer for the then **Wellness Community of Philadelphia's (TWCP)** "In Fashion!" fundraiser in 2009, its most successful "In Fashion!" to date. In addition, Tory Burch accessories were sold at the 2010 "In Fashion!" and proceeds donated back to **TWCP**. An avid philanthropist, she launched The Tory Burch Foundation in 2009 to support women entrepreneurs in the United States through microfinance and mentoring. She is involved with several other charitable organizations, including the Society of Memorial Sloan Kettering Cancer Center and the American Cancer Society. She was born and raised in Valley Forge, and graduated from the University of Pennsylvania. She is one of the hottest designers in the world.

Charlie Rose has been around the **Cancer Support Community of Philadelphia** for as long as it has been in existence. Founder Constance M. Carino, DNSc, brought him aboard as a founding board member when she met him as one of his clients. His sister, Andrea, lost her battle against breast cancer at the age of 46 in 1996, while his wife, Dr. Mindy Goldberg Rose, lost her sister to Non-Hodgkin's Lymphoma in 1984 at the age of 37. In 1997, Rose was invited to join the national board of the then **Wellness Community**. His active role and guidance has served the organization well for many years now with no end in sight, which is why he is a most deserving recipient of the *Ridgeland Award*.

The *Medal of Victory* is being given to two organizations and two individuals this year, one posthumously. Kathie Young was the secretary of the Board and the chair of the Board development committee for Gilda's Club Delaware Valley (GCDV). While at GCDV, she coordinated and ran a fashion fundraiser with the organization's partner, Anthropologie. This shopping event featured Gilda's Club members as models. GCDV received a percentage of the total sales of the night, and she guided this event for three years. Unfortunately, she took ill, and through it all, Greg was her caregiver. She died this year. This award recognizes the special relationships that non-profits have with their corporate partners who help support and guide them, and the people who work at both and make them successful. It acknowledges the role that volunteers play in helping these nonprofit organizations succeed.

Medal of Courage honoree Mary Lou Vitale was diagnosed with lung cancer in April 2005. Like most cases of lung cancer, there were no symptoms, and the tumor was found serendipitously. Treatment consisted of surgery, chemotherapy, and radiation. She had lost a close friend to cancer and realized that she had not truly understood what her friend had been experiencing. Her search for a support group that would help her better understand the impact of the cancer experience led her to the then **Wellness Community**. In addition to a weekly support group, she has participated in a wide range of activities including exercise classes, educational programs and cooking classes. Over the last several years she has also volunteered time to **TWCP** by speaking at newcomer orientation meetings, providing program support, as well as doing outreach at various industry conferences. Although her cancer recurred in 2008, necessitating the removal of her lung and subsequent rounds of chemotherapy, she continues to both participate and volunteer at the now **CSCP** as well as work with at risk children in the foster care system. She also raises money for lung cancer research.

This year marks the first time that the **Cancer Support Community of Philadelphia** is giving the *Gene Hart Young Survivor Award*. It is given to a young survivor for "demonstrating perseverance, positivity, and a joy of life in the face of a cancer diagnosis." Honoree Ilana Wolfson was diagnosed with Stage 4B Hodgkin's disease August 1, 2006 at age 12. She received seven rounds of chemotherapy in the hospital along with additional treatments at home. As a seventh grader at The Shipley School, she refused to miss classes throughout her treatment. She also continued to play sports: field hockey, basketball and lacrosse. Spectators, peers and even her doctors were amazed at her stamina and determination. She wore no hats or wigs to hide her hair loss. Inspired by her, friends and family have raised over \$250,000 for the Livestrong Foundation. She has had CAT scans, bone scans, PET scans, an external port, and bone biopsies. Yet, they have never broken her amazing spirit. In fact, she modeled at the then **Wellness Community of Philadelphia's** "In Fashion!" event with Tory Burch in 2009.

Please call (215) 879-7733 or visit cancersupport-phila.org for more information on the Cancer Support Community of Philadelphia's 13th annual *Evening in the Yard*.

The **Cancer Support Community of Philadelphia (CSCP)** is dedicated to providing, at no cost to members, a comprehensive and professional program of emotional support and education designed to enhance the mind, body and spirit of people whose lives have been impacted by cancer. **CSCP** offers programs at Ridgeland in Fairmount Park and other Philadelphia-area locations. Please call the **Cancer Support Community of Philadelphia** at (215) 879-7733 or toll free at (888) 819-3553. Visit **CSCP's** website at cancersupport-phila.org for more information, "like" **CSCP** on Facebook, and follow **CSCP** on Twitter.