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FORMER YES LEAD SINGER JON ANDERSON PROVIDES SOUNDTRACK FOR CANCER SUPPORT COMMUNITY OF PHILADELPHIA'S HOLIDAY E-CARD

(PHILADELPHIA, PA) Jon Anderson, the voice of the rock group Yes for many years, has once again stepped up to help the **Cancer Support Community of Philadelphia (CSCP)** by providing the soundtrack for the organization's 2011 electronic holiday card. [The e-card](#), designed by Lauren Keswick and Scott Bluebond and produced by Keswick (www.medicalartstudio.com) was distributed today to the cancer support organization's friends, supporters, members, donors and others and is available at www.cancersupport-phila.org. The card shows images from events and programs from the past year.

The song used for the e-card is called "Give Hope" and was originally released as a bonus track on the 22nd anniversary reissue of Anderson's fourth solo album, the holiday-themed *3 Ships*. This reissue contained five tracks not included on the original release from 1985 including this song. The original music for this song was by Narada Michael Walden and it was developed by Christophe Lebled. **CSCP** marketing and communications director Scott Bluebond was listening to the track recently and thought it would make an excellent accompaniment to his organization's holiday e-card this year. He approached Anderson's publicist, Billy James of Glass Onyon PR, who quickly was given the "OK" from Anderson.

This is not the first time Jon Anderson has assisted the organization. Earlier this year, he signed a guitar on NBC 10's *The 10! Show* that **CSCP** auctioned off at their annual "Evening in the Yard" gala in May. The guitar, donated by Bluebond Guitars and Music School, fetched \$700 and was taken home by **CSCP** supporter and Yes fan Dr. Danny Schwartz.

Jon Anderson used the song "Give Hope" for his own holiday e-card sent out to media, friends and supporters this year as well. It has proven to be a very popular song to evoke the holiday spirit. Says Bluebond: "Giving hope is something the members at the **Cancer Support Community of Philadelphia** are provided free year-round. We thought the song was a great fit for us. We are thrilled that Jon Anderson has helped us out again this year. His music has entertained so many for so long, and to be able to use it for our holiday card this year was extra special. Jon's music has helped 'Give Hope' to thousands of cancer survivors and their loved ones this year, and for that we are most grateful."

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The **Cancer Support Community of Philadelphia (CSCP)** is dedicated to providing, at no cost to members, a comprehensive and professional program of emotional support and education designed to enhance the mind, body and spirit of people whose lives have been impacted by cancer. **CSCP** offers programs at Ridgeland in Fairmount Park and other Philadelphia-area locations. Please call the **Cancer Support Community of Philadelphia** at (215) 879-7733 or toll free at (888) 819-3553. Visit **CSCP's** website at cancersupport-phila.org for more information, "like" **CSCP** on Facebook, and follow **CSCP** on Twitter.

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