

## **PRESS RELEASE\*PRESS RELEASE\*PRESS RELEASE**

FOR IMMEDIATE RELEASE  
SEPTEMBER 9, 2010  
(215) 879-7733, ext. 206  
PHILADELPHIA, PA 19131  
**PHOTO/VIDEO OPPORTUNITY**

SCOTT D. BLUEBOND  
MARKETING & COMMUNICATIONS  
DIRECTOR  
SBLUEBOND@TWCP.ORG

### **THE WELLNESS COMMUNITY OF PHILADELPHIA'S SEVENTH ANNUAL "HELP MAKE IT HAPPEN!" MINI GOLF EVENT, FRIDAY, SEPTEMBER 24, 2010 FROM 4:30 P.M. – 7:00 P.M.**

**WHO:** Join **The Wellness Community of Philadelphia (TWCP)** and play a round of miniature golf to raise money to support the free programs and services provided by **TWCP** for people with cancer and their loved ones.

**WHAT:** The seventh annual "Help Make It Happen!" mini golf event is organized by kids for kids, from third through ninth grade. Children under 11 must be accompanied by an adult.

**WHEN:** Friday, September 24, 2010  
4:30 P.M. – 7:00 P.M.  
(Rain date Friday, October 8, 4:30 P.M. – 7:00 P.M.)

**WHERE:** Tee's Golf Center  
707 Conshohocken Road  
Conshohocken, Pennsylvania 19428

**DETAILS: Event sponsor:** Upside Down Town Charity, a volunteer organization committed to improving the lives of children with cancer and their families. **Honorary chair:** Collin Napoletano, five-year-old rhabdomyosarcoma survivor and the inspiration for the book, "Collin's Trip to Upside Down Town." Complimentary copies will be distributed courtesy of Upside Down Town Charity, and Collin and his parents, Matt and Heather Napoletano, will be on site. **Co-chairs:** Graham & Grady Rantanen and Grant & Saige Roshkoff. **Vice-chairs:** Curran & Collin Browning, Luke & Bridget Egan, Reed, Graham & Brooke Haabestad, Hatti, Lilli & Perri Specter, Drew, Grant & Caroline Sterman and Sophia & Julianna Tornetta. **Mini Golf Ambassador:** Beth Maggio, **TWCP** Board Member -- Comcast Corporation.

Activities include mini golf, inflatables, a DJ, and games. There will also be refreshments and great raffle prizes. A driving range for older children and adults is available. Last year's event raised over \$13,500 for **TWCP**.

**COST:** Tickets are \$25 per child and \$35 per adult and may be purchased at the event. New this year will be a shotgun start tournament; tickets are \$50. Reservations are limited; please call (215) 879-7733 or e-mail [amitton@twcp.org](mailto:amitton@twcp.org) for more information.

\*\*\*

The mission of **The Wellness Community of Philadelphia (TWCP)**, a **Cancer Support Community** affiliate, is to help people affected by cancer enhance their health and well-being through participation in a free professional program of emotional support, education, and hope. **TWCP** offers programs at Ridgeland in Fairmount Park and at The Anne McCouch Center, its satellite location in Lansdale, Pennsylvania. Please call **The Wellness Community of Philadelphia** at (215) 879-7733 or toll free at (888) 819-3553. **The Wellness Community** at The Anne McCouch Center may be reached at (215) 393-9105. Visit **TWCP's** website at [twcp.org](http://twcp.org) for more information, become a "fan" on Facebook, and follow **TWCP** on Twitter.