

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S (TWCP)
THIRD ANNUAL CELEBRATION OF HOPE**

PRESS RELEASE * PRESS RELEASE * PRESS RELEASE * PRESS RELEASE

FOR IMMEDIATE RELEASE
May 17, 2001
(215) 879-7733
(PHILADELPHIA, PA)

SCOTT D. BLUEBOND
MARKETING &
COMMUNICATIONS
DIRECTOR

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S (TWCP)
THIRD ANNUAL CELEBRATION OF HOPE,
FRIDAY, JUNE 1, 2001, PRESENTED BY GLAXOSMITHKLINE**

**LYMPHOMA MORNING SYMPOSIUM TO BE HELD; CANCER AND THE FAMILY AFTERNOON CONFERENCE AND
"EVENING UNDER THE STARS" TO FEATURE HAMILTON JORDAN; THE JEAN C. HOLLER CONTEMPLATION
GARDEN TO DEBUT**

Activities Help Recognize National Cancer Survivors' Day On June 3

(PHILADELPHIA, PA) - **The Wellness Community of Philadelphia** is recognizing National Cancer Survivors' Day (June 3) with over 15 hours of activities certain to touch the lives of cancer patients and their loved ones across greater Philadelphia and beyond: its third annual "Celebration of Hope." On Friday, June 1 from 8:00 a.m. until 11:30 p.m., the west Fairmount Park based cancer support organization will be holding free morning lymphoma and afternoon cancer and the family conferences, and a dinner party/awards ceremony. The Jean C. Holler Contemplation Garden will debut on that day as well.

The cancer and the family conference and "Evening Under the Stars" will feature Hamilton Jordan, President Jimmy Carter's Chief of Staff. The presenting sponsor for the day is GlaxoSmithKline, and the media sponsor is B101 FM.

"FRANKLY SPEAKING ABOUT LYMPHOMA"

The morning program will focus on lymphoma. Registration and complimentary breakfast begin at 8:00 a.m., and a welcome by **Wellness Community of Philadelphia** executive director Patricia Wellenbach and Ilene Penn Miller, executive director of Cure For Lymphoma Foundation, will take place at 8:45 a.m. A keynote address by Wendy Harpham, MD, a lymphoma survivor and award-winning author, who will speak on "Healthy Survivorship," begins at 9:00 a.m. Following Harpham, diagnostic specific workshops will be led by Stephen Schuster, MD, University of Pennsylvania Cancer Center, Mitchell R. Smith, MD, PhD, Fox Chase Cancer Center, and Neal Flomenberg, MD, of Thomas Jefferson University Hospital from 10:00 a.m. until 11:45 a.m. Lymphoma survivors, health care professionals and interested others should attend. This program was developed by **The Wellness Community of Philadelphia** in collaboration with Cure For Lymphoma Foundation. This is the Philadelphia-based launch of a national **Wellness Community** program designed to chart a new course for reaching out to people with lymphoma. For more information and to register, please call (215) 879-7733 by May 25 or register on-line at www.twcp.org. This is a free program funded by GlaxoSmithKline and Corixa.

"CANCER AND THE FAMILY"

The afternoon conference, entitled "Cancer and the Family," will begin at 11:45 a.m. with registration, complimentary lunch and a keynote speech by Hamilton Jordan. This three-time cancer survivor and best selling author of the book No Such Thing as a Bad Day will speak about recovering from cancer. He became involved with cancer support groups in the 1980's, working with his wife, who had been an oncology nurse, to establish Camp Sunshine for kids with cancer. At 2:00 p.m., Jordan will be followed by four simultaneous family specific workshops that will focus on the unique issues facing (1) young families with children, (2) couples, (3) older families and (4) singles living with cancer. Facilitators include Wendy Harpham, MD, Les Gallo-Silver, ACSW, from NYU Hospitals Center, and Sarah Kagan, PhD, RN, CS, AOCN, from the University of Pennsylvania. For more information and to register, please call (215) 879-7733 by May 25 or register on-line at www.twcp.org. This symposium, funded by GlaxoSmithKline Oncology, is also free but requires separate registration from the morning lymphoma conference.

"EVENING UNDER THE STARS"

The "Celebration of Hope" concludes with an "Evening Under the Stars." A cocktail reception will be held under a tent from 6:30 p.m. -- 7:30 p.m. Immediately following the reception, enjoy dinner, dancing, and the awards ceremony in another tented area under the stars from 7:30 p.m. -- 11:30 p.m. Hamilton Jordan will be the special guest for the entire evening. Music will be provided by The Eddie Bruce Orchestra, catering by the Museum Catering Company and the event coordinator is Arrangements Unlimited. GlaxoSmithKline presents "Evening Under the Stars," which is sold out.

The highlight of the evening will be the presentation of the medals to the honorees. Join **The Wellness Community of Philadelphia**, honorary chairs Connie and Sam Katz, and emcee, singer and lymphoma survivor Lauren Hart for this ceremony beginning at 8:45 p.m. The University of Pennsylvania Cancer Center will receive the "Medal of Valor," which will be accepted by its director, John H. Glick, MD. The "Medal of Valor" goes to the individual or organization that demonstrates an understanding that conventional medical treatment is not complete without providing psychosocial support for individuals and families coping with a cancer diagnosis.

Lance Armstrong Foundation is receiving the "Medal of Victory," which will be accepted by their director of survivorship services, Doug Ulman. The "Medal of Victory" is awarded to a corporation or foundation for professional commitment, civic responsibility and services to support people with cancer and their families.

Finally, **Wellness Community** participant Carolyn Fromer will receive the "Medal of Courage." This medal is given to the **Wellness Community of Philadelphia** participant who embodies the spirit of hope in the face of cancer. Every year, this person serves as an inspiration to all who struggle to understand the impact of cancer.

June 1 will also mark the debut of The Jean C. Holler Contemplation Garden, a place of peace and tranquility where participants and caregivers will take T'ai Chi, meditation and relaxation programs, and quietly reflect and restore their spirits. Peta Raabe, a breast cancer survivor and landscape architect, designed the Garden. Her vision was to create an inspirational space that would offer comfort to **TWCP** participants. The Garden is named after **Wellness Community** co-chair Jill Durovsik's mother, Jean C. Holler. Durovsik will attend the "Stars" event and speak about this project.

The third annual "Celebration of Hope" at **The Wellness Community of Philadelphia** will help people with cancer by providing cutting edge information to improve the quality of their lives, emotional support as they are inspired by the medal winners' stories and The Jean C. Holler Contemplation Garden, and an excellent way to recognize National Cancer Survivors' Day.

###

Note to editors: If you are interested in a remote television broadcast and/or (advance) interview with Hamilton Jordan, please call Scott D. Bluebond at (215) 879-7733 or email him at sbluebond@twcp.org. Thanks!

###

The mission of **The Wellness Community of Philadelphia** is to help people with cancer and their loved ones enhance health and well being by providing a free professional program of psychological support, education and hope. For more information, please call **The Wellness Community of Philadelphia** at (215) 879-7733, (888) 819-3553.