

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S (TWCP)
FOURTH ANNUAL CELEBRATION OF HOPE**

PRESS RELEASE * PRESS RELEASE * PRESS RELEASE * PRESS RELEASE

FOR IMMEDIATE RELEASE
May 16, 2002
(215) 879-7733
sbluebond@twcp.org

SCOTT D. BLUEBOND
MARKETING &
COMMUNICATIONS
DIRECTOR

**THE WELLNESS COMMUNITY OF PHILADELPHIA'S
FOURTH ANNUAL CELEBRATION OF HOPE,
FRIDAY, MAY 31, 2002,
PRESENTED BY GLAXOSMITHKLINE ONCOLOGY**

MORNING SPEAKERS INCLUDE JOAN BORYSENKO AND MARIE SAVARD; AFTERNOON PRESENTATION BY JILL EIKENBERRY AND MICHAEL TUCKER TO BE FOLLOWED BY WORKSHOPS; "EVENING UNDER THE STARS" AWARDS CEREMONY WITH EIKENBERRY AND TUCKER, LAUREN HART

Activities Help Recognize National Cancer Survivors' Day On June 2

(PHILADELPHIA, PA) - **The Wellness Community of Philadelphia (TWCP)** is recognizing National Cancer Survivors' Day (June 2) with over 12 hours of on-site activities certain to touch the lives of people with cancer and their loved ones across greater Philadelphia and beyond: its fourth annual "Celebration of Hope." On Friday, May 31 between 8:15 a.m. and 11:30 p.m., the west Fairmount Park based cancer support organization will be holding a free educational conference, and then a dinner party/awards ceremony. Highlights include presentations by noted authors Joan Borysenko, PhD, Marie Savard, MD, and actors Jill Eikenberry, cancer survivor, and Michael Tucker, caregiver. The husband and wife team of Tucker and Eikenberry will also help out with medal presentations at the "Evening Under the Stars." The presenting sponsor for the day is GlaxoSmithKline Oncology, the sponsor is AstraZeneca Oncology, and the media sponsor is B101 FM. Cancer survivors, health care professionals and interested others are welcome. **For more information and/or to register, please call (215) 879-7733 by May 24 or [register on-line](#).**

Morning Program

Registration and complimentary breakfast for the day conference begin at 8:15 a.m. Following breakfast, a welcome by **Wellness Community of Philadelphia** executive director Patricia Wellenbach and program director Kathleen Coyne will take place after the debut of **TWCP's** new, Silver Telly award-winning video, "Cancer Support for Life." At 9:15 a.m. licensed psychologist and medical scientist Joan Borysenko, who is co-founder and former director of the mind-body clinical programs at two Harvard Medical School teaching hospitals, will speak. These programs were the foundation for her 1987 classic New York Times best seller "Minding the Body, Mending the Mind." She is a pioneer in integrative medicine, and her work encompasses mind-body medicine, women's health and spirituality. Her brilliance, sense of humor and compassion will thrill the **TWCP** audience as she presents, "Facing Crisis, Challenge, and Healing with Spiritual Optimism." Borysenko's presentation is sponsored by Tenet.

Following Borysenko at 10:30 a.m., Dr. Marie Savard will present "Taking Charge of Your Health Care." She is an internationally known internist, women's health expert, and patients' rights champion who holds a BS degree in nursing and a MD from the University of Pennsylvania. Author of two highly acclaimed books including "How to Save Your Own Life," her emphasis is on individuals taking greater responsibility for their health by following a simple six-step plan. A complimentary lunch will follow her presentation at 11:30 a.m.

Afternoon Program

Accomplished actors Jill Eikenberry and Michael Tucker are perhaps best known for their portrayals of Ann Kelsey and Stuart Markowitz on the hit series "L.A. Law." In addition to appearing in numerous television movies and feature films, Eikenberry

has earned four Emmy nominations, a Golden Globe and an Obie. Tucker has appeared in many high profile feature films including "Radio Days," "The Purple Rose of Cairo," "Diner" and "Tin Men."

In 1988, Eikenberry co-produced and hosted "Destined to Live," a one-hour television documentary, which dealt with the emotional aspects of breast cancer, from diagnosis to recovery. She battled the disease in 1986 and understands importance of letting other women with breast cancer know they are not alone and can recover and lead full and normal lives. Eikenberry and Tucker will share "A Personal Story of Cancer Survival" immediately after lunch at 12:30 p.m.

Three simultaneous workshops will follow Eikenberry and Tucker beginning at 1:45 p.m. Arlene Houldin, PhD, RN, CS, psychosocial counselor for the "Living Well After Cancer Program" at the University of Pennsylvania Cancer Center, will present "Life After Cancer: Dealing with the Emotional Impact of Survival." She is also an associate professor and director of the Oncology Nurse Practitioner Program at the University of Pennsylvania School of Nursing. Gabriel Rocco, MA, mind-body specialist at **The Wellness Community of Philadelphia**, will present "Cultivating Spiritual Optimism." Finally, Sarah Kagan, PhD, RN, CS, AOCN, assistant professor of Gerontological Nursing at the University of Pennsylvania, will share "The Power of Teamwork in Managing Cancer Symptoms and Side Effects."

"Evening Under the Stars"

The "Celebration of Hope" concludes with an "Evening Under the Stars." **TWCP** anticipates over 400 VIPs, professionals, government officials, participants and others will attend this gala dinner party/awards ceremony that will feature live music and a terrific atmosphere on **TWCP's** beautiful grounds. A cocktail reception will be held under a tent from 6:30 p.m.--7:30 p.m. Immediately following the reception, enjoy dinner, dancing, and the awards ceremony in another tented area under the stars from 7:30 p.m.--11:30 p.m. Eikenberry and Tucker will be the special guests for the evening event. Music will be provided by The Eddie Bruce Orchestra, catering by the Museum Catering Company and the event coordinator is Arrangements Unlimited. The "Evening Under the Stars" is sold out.

The highlight of the evening will be the presentation of the medals to the honorees. Join **The Wellness Community of Philadelphia**, honorary chair Tracey Birnhak Katz, and emcee, singer and songwriter Lauren Hart for a ceremony beginning at 8:45 p.m. Jefferson's Kimmel Cancer Center will receive the "Medal of Valor," which will be accepted by Walter J. Curran, MD, clinical director of Jefferson's Kimmel Cancer Center and professor and chairman, Department of Radiation Oncology, Jefferson Medical College of Thomas Jefferson University. The "Medal of Valor" goes to the individual or organization that demonstrates an understanding that conventional medical treatment is not complete without providing psychosocial support for individuals and families coping with a cancer diagnosis.

The Oncology Nursing Society is receiving the "Medal of Victory," which will be accepted by their president, Judy Lundgren, RN, MSN, AOCN. The "Medal of Victory" is awarded to a corporation or foundation for professional commitment, civic responsibility and services to support people with cancer and their families.

Finally, **Wellness Community** participants Elaine Schultz, ovarian cancer survivor, and David Schultz, Elaine's husband/caregiver and **TWCP** volunteer will receive the "Medal of Courage." This medal is given to the **Wellness Community of Philadelphia** participant(s) who embodies the spirit of hope in the face of cancer. Every year, this person(s) serves as an inspiration to all who struggle to understand the impact of cancer.

The fourth annual "Celebration of Hope" at **The Wellness Community of Philadelphia** will help people with cancer by providing cutting edge information to improve the quality of their lives, and emotional support and hope as they are inspired by the medal winners' stories. Most importantly, it is a celebration of survivorship for hundreds of people with cancer and their loved ones as they join together to recognize National Cancer Survivors' Day.

###

Note to editors: If you are interested in a remote television broadcast and/or (advance) interview with Eikenberry and Tucker, please call Scott D. Bluebond at (215) 879-7733 or email him at sbluebond@twcp.org. Thanks!

###

The mission of **The Wellness Community of Philadelphia** is to help people with cancer and their loved ones enhance health and well being by providing a free professional program of psychological support, education and hope. For more information, please call **The Wellness Community of Philadelphia** at

(215) 879-7733, (888) 819-3553.